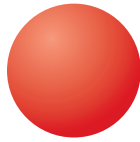


**VITABALL, INC.**

**Makers of Innovative,  
Nutritional Chewing Gums**



p: 859.781.0187 f: 814.763.1534 e: sales@vitaballgum.com  
Mailing Address: P.O. Box 75132, Ft. Thomas, KY 41075-0132

p: 814.763.2133 f: 814.763.1534  
Branch Office: P.O. Box 721, Saegertown, PA 16433-0721

## New vitamingum<sup>®</sup> SPORT

Contact: Regis Nesbitt

P: 859.781.0187

E: feelgood@chewvitamingum.com

Website: www.chewvitamingum.com

FOR IMMEDIATE RELEASE

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## Sports Nutrition For Young Athletes

Youth participation in competitive sports in the United States jumped 11.5% from 2001 until 2010 to a total of 280,215,000 participants ages seven years or older. (Source: National Sporting Goods Association, www.nasg.org, 2010)

Today, young athletes compete as rigorously as their older, idolized sports heroes. And when they compete this hard, they burn up energy, nutrients and electrolytes vital for their young bodies to perform. vitamingum<sup>®</sup> SPORT Vitamin Bubblegum was specifically formulated for dedicated young athletes who want to “give it their all” on the playing field. vitamingum SPORT gives kids a needed nutrition boost along with valuable electrolytes and a natural energy source. Kids will enjoy blowing bubbles with vitamingum SPORT while they’re competing and having fun. vitamingum SPORT contains the following ingredients to help young athletes perform:

- 25% RDV of 11 Essential Vitamins (Antioxidants, B-Vitamins, Vitamin D)
- Plus, Biotin and Electrolytes for replenishment
- Natural Energy Source
- NO CAFFEINE! ... NO ASPARTAME!
- 3 Great-Tasting Flavors Kids Love: White Grape, Bubblegum, Blue Raspberry

The handy, resealable, stay-fresh Game Pack holds 18 individually wrapped gumballs... great for sharing with teammates, friends and parents. Suggested retail is \$4.79.

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Vitaball, Inc. is an innovator and developer of nutritional chewing gums utilizing advanced gum technology (U.S. Patent #5,569,477) giving consumers a better way to gain valuable nutrients during a busy day of work, study or play. Made in the USA, vitamingum products are currently distributed nationwide via food, drug, mass merchants and convenience stores.

